

**SINGAPORE YOUTH AWARDS 2004
MEDAL OF COMMENDATION**

ENTREPRENEURSHIP (INDIVIDUAL)

MR KENNY YAP KIM LEE



“We knew that we were small fish. Small fish have to swim together to survive. Without my four brothers and two cousins, I don’t think there would be a Kenny Yap.”

Mr Kenny Yap was conferred the Singapore Youth Award for Entrepreneurship in 1998. Popularly known as “Kenny the Fish”, Kenny is synonymous with the award-winning, ornamental fish specialist Qian Hu Corporation.



With Kenny at the helm, Qian Hu evolved from a small, family-owned fish farm into a successful mainboard-listed company, which had pioneered the transformation of traditional breeding, farming and export of ornamental fish into a technology-driven, knowledge-based industry. Qian Hu has established distribution networks in Malaysia, Thailand, Indonesia and China, and exports to more than 60 countries worldwide. Kenny played an instrumental role in establishing Singapore as the largest exporter of ornamental fish in the world.

Qian Hu has earned numerous accolades for business excellence and good corporate governance, such as Most Admired SESDAQ Company Award and Most Transparent Company Award in 2002. In 2003, just three years after its mainboard listing, Qian Hu received special mention at the inaugural Best Managed Board Awards and was conferred International Headquarters status by the Economic Development Board.



Kenny received Spring Singapore's International Management Action Award 2000. He was named one of the 50 stars of Asia by Business Week in 2001, and went on to receive the Yazhou Zhoukan Young Chinese Entrepreneur Award 2002 and the Ernst & Young Services Entrepreneur Award 2003, among other accolades.

Kenny has continued to contribute much to his industry and the community after his first Singapore Youth Award. He served as Secretary of the Singapore Aquarium Fish Exporters' Association for 10 years until 2003. He is currently Chairman of the Agri-Food & Veterinary Authority of Singapore's Ornamental Fish Cluster Committee, and Secretary of the Chong Pang Community Club Management Committee. Kenny has shared his insights and experience with aspiring young entrepreneurs at numerous seminars, conferences, and talks in schools. He was also appointed by the Promote Mandarin Council as Ambassador for the Speak Mandarin Campaign 2003.

For achieving, contributing and inspiring youths at significantly higher levels after being awarded the SYA, Mr Kenny Yap is conferred the Medal of Commendation 2004.