

SINGAPORE YOUTH AWARDS 2006
COMMUNITY AND YOUTH SERVICES (TEAM)

MALAY YOUTH LITERARY ASSOCIATION (4PM)



"Youth are our assets and we succeed and grow because we personify the values of "unite and serve" - our motto; in each and every individual."

The Malay Youth Literary Association (4PM) has a history that spans more than half a century. In 58 years, it has built a niche for itself, constantly adapting and adjusting to the needs of the community. 4PM started with a focus on engaging youth in meaningful activities in the community and has progressed to developing youth holistically in the spirit of volunteerism.

Being volunteer-driven since their formation, 4PM now has an outreach of 22,000 youths and a pool of 300 to 400 active volunteers. Through various collaborations with schools, government, private, and other community-based organizations, 4PM also reaches out to youth of all races.

4PM's Students Support Programme, targeted at under-privileged students, has also expanded over the last five years. This further led to the formation of the Reading Support Programme, aimed at improving the literacy rate among youth.



Another signature project - Project Bestari ITE (bITE), is a partnership project supported by the National Council of Social Service. Project Bestari is a youth developmental

programme for Institute of Technical Education (ITE) students to enable them to excel both academically as well as cultivate positive personal qualities.



4PM's belief in helping youths acquire a global mindset has also encouraged their members to participate in programmes such as the National Youth Forum and in regional outreach programmes.

For its commitment to develop youths holistically and excellence in youth development in line with its motto of "unite and serve", the Malay Youth Literary Association (4PM) is conferred the Singapore Youth Award (Team) 2006.