

SINGAPORE YOUTH AWARD 2011

COMMUNITY & YOUTH SERVICES (TEAM)

TOUCH CYBER WELLNESS

“Our passion is to bridge and engage generations in the internet age and help transform youths into becoming an inspiration to others.”



TOUCH Cyber Wellness is a trailblazer in the field of cyber-wellness education. Since 2001, it has established itself both locally and regionally as an industry leader in promoting cyber wellness, healthy gaming and online safety.

TOUCH Cyber Wellness has made a significant impact in educating youths on cyber wellness through its key programme CRuSH (Cyberspace Risks and where U Seek Help) – a collaborative effort by schools, community and the government to help students surf safely. Since its inception in 2001, it has reached out to over 800,000 people through various platforms, including CRuSHKidz for primary school students and PlanetCRuSH for teenagers. A series of engaging multimedia roadshows scripted and directed by TOUCH Cyber Wellness, “The Misadventures of Ah Boon”, also brings home the importance of cyber safety.

To help parents and youths deal with cyber risks, the PlanetCRuSH Cyber Wellness Centre was set up in 2006 as a one-stop resource and training centre. Through counselling and the use of online games in a controlled setting, the centre helps parents and youths understand the importance of a balanced lifestyle.



Various other programmes, including Cyber Wellness Counselling Seminars and free Cyber Wellness Workshops, also aim to educate youths and empower adults, bridging the digital gap between them.



With its extensive track record and expertise in cyber wellness, TOUCH Cyber Wellness is a key partner in the government's education efforts. One initiative is in providing training to full-time school counsellors in counselling pathological gamers. The focus on experiential learning enables counsellors to crystallise the theories learnt and build a better rapport with students.

For its commitment in equipping the community with the knowledge to tackle cyber risks and for its excellence in promoting and encouraging holistic youth development, TOUCH Cyber Wellness is conferred the Singapore Youth Award (Team) 2011.